

Message Text

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45

ACTION COME-00

INFO OCT-01 EB-11 EUR-25 ADP-00 TRSE-00 CIAE-00 DODE-00

INR-10 NSAE-00 PA-03 RSC-01 USIA-12 PRS-01 STR-08

RSR-01 /073 W

----- 106812

R 021500Z JUL 73

FM AMEMBASSY BERN

TO SECSTATE WASHDC 7937

INFO AMEMBASSY LUXEMBOURG

AMEMBASSY BRUSSELS

AMEMBASSY THE HAGUE

ACMCONSUL AMSTERDAM 12

AMCONSUL ZURICH

UNCLAS BERN 2732

E.O. 11652: N/A

TAGS: BEXP, SZ

SUBJ: BUILDING MATERIALS TRADE MISSION - OCT 9-19

REF: STATE 127345

1. FIRMS EXPRESSING INTEREST IN SWISS MARKET FOR BUILDING
MATERIALS AS FOLLOWS:
CENTURY BUILDING SYSTEMS (INTERIOR WALL PANELS FOR
1750 WEST 5TH SOUTH VACATION AND LUXURY HOMES)
SALT LAKE CITY

VARCO-PRUDEN (PREFAB STEEL BUILDINGS)
DIV. OF DOMBRICO INC.
P.O. BOX 6868
PINE BLUFF, ARKANSAS

REPUBLIC POWDERED METALS (ROOF COATINGS, AND SIDINGS)
2628 PEARL ROAD
MEDINA, OHIO

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BRICON CORP. (MORTARLESS CONCRETE BLOCKS)

703 ASBURY ROAD
P.O. BOX 52584
LAFAYETTE, LOUISIANA

BESSER OVERSEAS CORP. (CONCRETE BLOCK MACHINERY)
ALPINA , MICHIGAN 49707

BUILDING BLOCK MODULES INC.
912 SOUTH 10TH STREET
RICHMOND, CALIFORNIA

REED INTERNATIONAL (CONCRETE SPRAYING MACHINE)
655 BREAR CANYON ROAD
WALNUT, CALIFORNIA

2. FOLLOWING FIRMS LOCATED IN SWITZERLAND COULD POSSIBLY
BE INTERESTED AND THEREFORE, SUGGEST PARENT FIRMS BE
CONTACTED:

ALCOA
BLACK & DECKER
COMMERCIAL SHEARING, YOUNGSMAN
CORNING GLASS
EATON INTERNATIONAL
KOPPERS CO.
ROBERTSON GALBESTOS
SKIL STANLEY

3. IT IS IMPERATIVE THAT MISSION CONSIST OF INDUSTRY
REPS OFFERING LATEST AND MOST SOPHISTICATED BUILDING
MATERIALS. GIVEN EXORBITANT COST OF SWISS BUILDING
CONSTRUCTION, U.S. MATERIALS OF INTEREST ARE THOSE
WHICH HELP TO REDUCE COSTS. SUGGEST INCLUSION OF
THE NEWEST ADVANCES, FOR EXAMPLE, IN THERMAL GLASS
FENESTRATION, INSULATING MATERIALS, WALL PANELING,
CAULKING COMPOUNDS, WATERPROOFING MATERIALS, ETC.

4. PLEASE INCLUDE BERN AS ACTION POST IN FUTURE MESSAGES
RE SUBJECT MISSION.

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REFTEL BELIEVED TO BE INCORRECT.

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Message Attributes

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Decaption Date: 01 JAN 1960
Decaption Note:
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Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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US Department of State
EO Systematic Review
30 JUN 2005

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